



Mark McFarland

Consultant CIO

Mark McFarland is professional economist and investment strategist with 30 years of experience in Europe, Asia Pacific and the Middle East. During his career Mark has held a number of high profile Chief Economist and Chief Investment Strategist roles. He has been a trusted advisor to sovereigns, corporates, global institutional investors and high net worth families.

Mark began his career as a research fellow at a UK consultancy linked to academia. There, he worked on UK economic forecasting issues and taught advanced econometrics on the Scottish PhD programme. As the Asian boom began in 1993/94 he moved to investment banking in Hong Kong where he led Asian economics research for the remainder of the 1990s. He began at CLSA, moving on to become Head Economist at Peregrine Investment Holdings, the Asian investment bank which was famously forced into liquidation during the Asia Financial Crisis - which, ironically, Mark and his team accurately predicted in large part.

After a move into foreign exchange at UBS in London Mark decided to view historic transformation again at first hand and enter the rapidly emerging markets of the Middle East. From 2006 to 2013 he led macro-strategy at a UAE-based hedge fund and investment strategy at Emirates NBD, the region's largest wealth manager. He returned to Hong Kong in early 2013 to take up a new position of Global Chief Economist at Coutts, the UK's oldest private wealth manager. He led global economics research and Asian investment strategy. Since 2018 he has earned his own crust as a private investor and consultant.

Mark holds an MSc in Economics from the University of Warwick's prestigious postgrad programme. His primary skills sets are international economics, econometrics, cross asset-class investment strategy and risk management. He is well known in Hong Kong's dismal science community and is an enthusiastic guest at investment events and on financial tv. Mark is a member of the Institute of Directors in Hong Kong.